Winnetka · Northfield · Glencoe Chamber of Commerce

RED INVITATION Sponsorship Opportunities

Red Invitation began in 1976 as a single retailer's one-day pre-holiday sale and has become a beloved local tradition in Winnetka, Northfield, and Glencoe. Taking place the second weekend after Thanksgiving, **Red Invitation** encourages festive, local shopping paired with tree lightings, beverage walks, after-hours shopping, and visits from Santa. It's a holiday weekend celebrating shopping local and the magic of the season. **Sponsorship opportunities are available!**

	PRESENTING SPONSOR $1,000	SHOP THE SHORE SPONSOR $500	SUPPORTING SPONSOR $250
Promotion to 5,400+ followers on Instagram and Facebook	✓	✓	✓
Website promotion with logo and link — 1M+ hits per year	✓	✓	✓
Recognition on event signage	✓	✓	✓
Recognition in post-event media coverage	✓	✓	
Website banner for 1 month	✓	✓	
Speaking opportunity at an event before Red Invitation	✓		
Complimentary participation in Red Invitation	✓		

WNG Chamber of Commerce By The Numbers

EBlast emails
50%
open rate

Social Channels
- Followers - 2,569
- Reach - 27,800
- Followers - 2,906
- Reach - 321,400
- Followers - 216
- ... and growing

400 Chamber Members

90% Member Retention

Annual Website Metrics
- Page visits - 1,373,864
- Business directory searches - 131,991
- Member page hits - 246,948
- Event calendar searches - 976,073

6 Staff members

22 Board members

RED INVITATION Participants
40