



2026 ANNUAL WINNETKA-NORTHFIELD-GLENCOE “RED INVITATION”

47 YEAR TRADITION · SUNDAY, DECEMBER 6, 2026
NEW! EXTEND YOUR DATES TO INCLUDE THURSDAY, FRIDAY AND SATURDAY

FOR 47 YEARS, THE RED INVITATION HOLIDAY SUNDAY EVENT HAS BEEN A HALLMARK OF THE WINNETKA-NORTHFIELD-GLENCOE CHAMBER OF COMMERCE. THE RED INVITATION IS A TARGETED, MULTI-FACETED MARKETING OPPORTUNITY DESIGNED FOR ALL LOCAL BUSINESSES DURING THE HOLIDAYS.

Here's what you do:

- Register for Red Invitation
- Attend training Zoom; 5 Ways to Make the Most of Red Invitation
- Share the electronic invitation with your mailing list
- Make use of provided digital assets on your social media
- Display provided 24x24 participation poster in your storefront
- Display provided balloons outside your shop

Here's what you get:

- Kiosk signs reaching 50K+ people
- Listed in online directory with links to website/social channels
- 100 counter cards for you to share with customers
- Press releases pitched to local media
- Features in villages and chamber newsletters
- TWO extra holiday e-blasts reaching 10K+ recipients
- Boost social media promotions
- Social posts to online event calendars
- Branded social assets to use on your social media channels

COST: \$200 FOR CHAMBER MEMBERS · \$300 FOR NONMEMBERS
SIGN UP BY 11/13/2026

Business Name:

Contact Person:

Phone Number:

Email:

Business Website:

Address:

City:

State:

Zip Code:

Please check the days you will participate. Participants in the Bevy Walk on December 3rd will offer shoppers a holiday beverage or in-store treat on Thursday from 3-7PM and will receive additional promotion.

☒ Sunday 12/6/2026, Open from _____ to _____

☐ Bevy Walk Thursday 12/3/2026, from 3PM to 7PM

☐ Friday 12/4/2026, Open from _____ to _____

☐ Saturday 12/5/2026, Open from _____ to _____



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Promotional Copy (Limited to 60 characters, including spaces):

As you plan your holiday events throughout the holiday season to draw visitors to your shop, please provide a list of your in-shop activities, including the day, date, and time for each event. Examples could include hot chocolate, Santa visits, music performances, trunk shows, special holiday gift wrapping, or other activities. We will promote your events on our social media!

**SEND CHECKS MADE PAYABLE TO WNGCC, 841 SPRUCE STREET, SUITE 204,
WINNETKA, IL 60093 OR COMPLETE INFORMATION BELOW**

Cardholder Name:

Billing Address: Zip Code:

VISA/MASTERCARD/DISCOVER/AMEX

Total Amount: \$

Credit Card Number: - - - - -

Exp: / Security Code:

Print Name:

Signature: Date:

WE LOOK FORWARD TO CELEBRATING THE HOLIDAY SEASON WITH YOU!