

ELEVATE YOUR BUSINESS

MEMBERSHIP

BASIC BENEFITS

- **Strategic Connections:** Referrals and connections from your Chamber team.
- **Community Guide:** Delivered to 11,500 households in Winnetka, Northfield, and Glencoe and online.
- **Online Business Directory:** Your business is featured on the Website in the Business Directory which received 200,000+ visits last year.
- **Online Calendar:** Access our **members-only** Calendar to stay updated on events and opportunities and to advertise your own as well.
- **Monthly Eblast:** Connect with over 3,000 contacts through our distribution list and member businesses.
- **Business for Breakfast:** Network every 3rd Wednesday of the month from 7:30am – 9:00am.
- **Let's Do Lunch:** Network every 4th Tuesday of the month from 12:00pm – 1:15pm at local member restaurants.
- **After Hours Networking:** Engaging opportunities to host events, attract fellow businesses to your location, and build valuable professional connections.
- **Winnetka Farmer's Market – 1 Complimentary Day for Basic Members:** As a valued Chamber member, you receive one complimentary day at the Winnetka Farmers' Market to showcase your product or service. Your space includes a tent, tent weights, table, tablecloth and chair—making it easy to participate and connect with the community. Featuring more than 65 vibrant vendors and attracting over 2,500 visitors each week, the Market welcomed more than 40,000 visitors during the 2025 season. Join us every Saturday, June 6 through October 31, 2026, in the heart of downtown Winnetka.
- **Maximize-Your-Membership Events:** Held quarterly, engaging sessions are designed to help you fully leverage your membership while staying informed, connected, and inspired.
- **Member-to-Member Discounts:** Promote exclusive deals to fellow members through our easy-to-use QR code system.
- **Social Media Amplification:** Follow and tag us on Instagram (@wngchamber) and Facebook (Winnetka-Northfield-Glencoe Chamber of Commerce), and we'll help extend your reach by sharing your posts with our broader audience.



Our Purpose

Connect business and community resources for mutual success, fostering regional prosperity

Our Mission

Support and encourage the development and success of local businesses for the benefit of our vibrant communities.

Vision

Be the voice for business in the villages of Winnetka, Northfield, and Glencoe, IL

Enhanced Membership Levels - Platinum, Gold & Silver
are available at an additional fee.

MEMBERSHIP

ENHANCED BENEFITS



Chamber of Commerce

PLATINUM Enhancement to your Basic membership investment provides additional visibility and recognition through:

- Named Recognition as a Platinum investor on the WNGCC website and in the Community Guide with logo, clickable on the front page of the WNGCC website with logo
- Business Directory page on website with logo & business description
- Two additional business categories in the Community Guide
- Up to six business locations listed
- Significant visibility at flagship events, in Community Guide, on Chamber website, and in weekly newsletter
- Named sponsor at four events
- Four exclusive e-blasts
- Two social media post boosts
- Video post on social media
- Three additional Winnetka Farmers' Market visits
- \$1,260

GOLD Enhancement to your Basic membership investment provides additional visibility and recognition through:

- Named Recognition as a Gold investor on the WNGCC website, clickable on the front page of the WNGCC website
- Business Directory page on website with logo & business description
- One additional business category in the Community Guide
- Significant visibility at flagship events
- Named sponsor at one event
- Two exclusive e-blasts
- One social media post boost
- Two additional Winnetka Farmers' Market visits
- \$ 420

SILVER Enhancement to your Basic membership investment provides additional visibility and recognition through:

- Named Recognition as a Silver investor on the WNGCC website, Clickable on the front page of the WNGCC website
- Business Directory page on website with logo & business description
- One additional business category in the Community Guide
- Significant visibility at flagship events
- Named sponsor at one event
- One Exclusive E-Blast
- \$ 410

Additional fees apply for each enhanced membership level.

BRAND EXPOSURE & ADVERTISING OPPORTUNITIES

BRAND EXPOSURE

- Program Sponsorships \$*
- Press Releases*
- Job Postings*
- Featured Member of the Month \$*
- Street Pole Banners (Winnetka Only) \$*
- Kiosk Signs (Winnetka Only) \$*

RIBBON CUTTING & TYINGS

- Grand Openings or Special Anniversaries*

\$ = additional cost

ADVERTISING

- Advertise in online & printed Community Guide \$*
- Website Banner Ads \$*
- Targeted E-blast \$*
- Boosted Social Media Posts \$*

COMMUNITY INITIATIVES

- "ShoptheShore" Initiatives*

DISCOUNTS

- Special Offers & Discounts*

VOLUNTEER COMMITTEES

EVENTS COMMITTEES

- Recognition Lunch*
- Sidewalk Sale Glencoe*
- Sidewalk Sale Winnetka*
- Sidewalk Sale Northfield*
- Golf Outing*
- Holiday Events Glencoe*
- Holiday Events Winnetka*

STANDING COMMITTEES

- Ambassador Committee*
- Finance Committee*
- Farmers' Market Committee*
- Marketing Committee*
- Solopreneur Committee*

READY TO JOIN?

With every membership take advantage of the included benefits.

