

Winnetka-Northfield-Glencoe Chamber of Commerce

Membership Value and Overview

thriving businesses * vibrant communities

2024-25 Benefits & Packages	Platinum \$1,260*	Gold \$420*	Silver \$210*	Basic Mbrshp
Access to Networking Events (Member only pricing at WNGCC Events)	X	X	X	X
Advocacy · Communication · Education Representation at Villages, Chamber meetings, State/Local business regulations/updates communicated via weekly newsletter, Social Media, Hot Deals, Job Postings	X	X	X	X
Business listing on Chamber website and more <ul style="list-style-type: none"> Searchable online directory; direct link to your business website; post member events onto Chamber website calendar Alphabetical, Categorical, Geographical listings in Community Guide (14,000 copies distributed to all homes in 60093 and 60022) as well as advertising opportunities Online Community Guide Flip Book 	X	X	X	X
Enhanced Marketing-Advertising Options Street Pole Banners (Winnetka Only) Kiosk Signs (Winnetka Only) New Member Ribbon Cutting	X X Free	X X Free	X X Free	X X Free
Exclusive E-blasts Included with Enhanced Membership	4	2	1	
Monthly Group Members' Offer E-Blast Mailing	Free	Free	Free	Free
Farmers' Market Visit (s) Complementary booth visit(s) — Total by Level	4	3	1	1
Enhanced Business Listings <ul style="list-style-type: none"> Name recognition in Community Guide (Platinum includes logo) Clickable Business Name listed on front page of Website (Platinum includes Logo) Business Directory Page on website with logo & business description (Platinum will have prominent logo & business description) Named Sponsor for event(s) Add'l business category in Community Guide/Website Video Post on Social Media 	X X X 4 2 1	X X X 1 1	X X X 1 1	
Significant Visibility (Name/Logo): <ul style="list-style-type: none"> At all Flagship Events In Community Guide (Silver & Gold—Name Only) On Chamber Website In Weekly Newsletter 	X X X X	X X	X X	
Strategic Connections — Targeted Referrals and Connections from your Chamber Team	X	X		
Social Media Marketing Facebook and Instagram post boosts @WNGChamber shares all tagged Facebook & Instagram posts	2 FREE Free	1 FREE Free	Free	Free

*Platinum, Gold and Silver Enhanced level fees are in addition to the basic membership. *



www.wngchamber.com
Winnetka-Northfield-Glencoe
Chamber of Commerce

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