



# EVENT INFORMATION & SPONSORSHIP OPPORTUNITIES 2024-25



# Elevate Your Brand with the Winnetka-Northfield-Glencoe Chamber of Commerce

As you strategize your marketing and advertising investments for 2024-25, seize the opportunity to sponsor a premier event with the Winnetka-Northfield-Glencoe Chamber of Commerce! Our dynamic portfolio includes over 60 exclusive events annually, tailored to both our valued members and the broader community. By partnering with us, you'll gain unparalleled visibility and engage directly with influential business leaders and residents, maximizing your brand's reach and impact.

## Benefits to You:

**Increase Your Brand Visibility:** Position your brand prominently in front of expansive audiences! Our sponsorship packages offer exceptional opportunities to amplify your brand's presence through a range of benefits, including:

- **Prime Event Exposure:** Feature your brand at high-profile events, ensuring maximum visibility among attendees.
- **Marketing and Promotion:** Benefit from extensive pre-event, on-site, and post-event promotional activities that highlight your brand across multiple platforms.
- **Recognition and Acknowledgement:** Enjoy prominent placement of your logo and name on event materials, signage, and digital communications, reinforcing your brand's association with quality and community engagement.
- **Direct Engagement:** Connect personally with potential clients and partners through exclusive networking opportunities and engagement activities.
- **Media Coverage:** Leverage our media partnerships and coverage to extend your reach beyond the event itself, enhancing your brand's visibility and reputation.

Harness these advantages to elevate your brand and drive impactful connections within our community!

**Business Exposure Through Community Goodwill:** Cultivate trust and differentiate your brand by demonstrating your commitment to community investment. When you support local events, you signal to customers and clients that your business values community engagement and contribution. This not only enhances your reputation but also fosters a sense of goodwill that encourages local support. By aligning your brand with community-focused initiatives, you create a compelling reason for residents to choose your business over competitors, building loyalty and driving patronage through shared values and local involvement.

**Grow Your Business Relationships:** Expand your network and forge valuable connections through exclusive sponsor benefits. Enhance your visibility and influence with opportunities such as:

- **Introducing Keynote Speakers:** Gain prominence by introducing distinguished speakers at our events, positioning yourself as a key player in the industry.
- **Moderating or Presenting Panels:** Showcase your expertise and thought leadership by moderating or participating in panel discussions, engaging directly with attendees and peers.
- **Providing Promotional Materials:** Amplify your impact by distributing promotional products and brochures, ensuring your business is top-of-mind with attendees.

Leverage these opportunities to build meaningful relationships and solidify your presence within the business community.

**Efficiently Generate New Leads:** Chamber events offer a targeted platform to connect with a relevant and engaged audience. By sponsoring and attending, you not only reach a compatible customer base but also showcase the "Human Side" of your business. These interactions allow you to:

- **Engage Directly with Potential Customers:** Have meaningful conversations that reveal customer needs and preferences.
- **Promote Your Products and Services:** Highlight your offerings in a personal, impactful way that resonates with attendees.
- **Build a Robust Contact List:** Collect valuable contacts and establish relationships that can lead to new business opportunities.

## Have Questions?

Our dedicated staff is here to assist you! Reach out to us for more information or to discuss sponsorship opportunities:

- **Phone:** 847-446-4451
- **Email:** [wngc@wngchamber.com](mailto:wngc@wngchamber.com)
- **In-Person:** Visit us at the Chamber Office, 841 Spruce Street, Suite 204, Winnetka, IL 60093

We look forward to helping you explore the benefits of partnering with the Winnetka-Northfield-Glencoe Chamber of Commerce!

# 2024-25 EVENT TIMELINE

## FIRST QUARTER (October – December) **dates coincide with 24-25 year**

- October 8 Annual Meeting of the WNG Chamber of Commerce
- October (late) Halloween Hello!
- October 26 Final day of Winnetka Farmers' Market
- December 6 Winnetka Tree Lighting
- December 7-8 Red Invitation Holiday Sale
- December TBD Holiday Party

## SECOND QUARTER (January – March)

- January TBD Maximize Your Membership Workshop

## THIRD QUARTER (April – June)

- April 23, 2025 Recognition Lunch
- May TBD Maximize Your Membership Workshop
- June 1, 2025 Winnetka Farmers' Market 2025: Saturdays thru end of October
- June 20-21 Winnetka Music Festival
- June 27-28 Glencoe Sidewalk Sale (*Tentative*)
- July 18-19 Winnetka-Northfield Sidewalk Sale

## FOURTH QUARTER (July – September)

- September (early) Multi-Chamber Golf Outing
- September TBD Maximize Your Membership Workshop

**After Hours Events at Local Businesses** providing networking and social opportunities

### Monthly:

**Business for Breakfast** Third Wednesday of every month, 7:30– 9:00 AM North Shore Senior Center, Northfield, except in December

**Let's do Lunch** Fourth Tuesday every month, 12:00 – 1:15 PM Networking at select local restaurants except in April & December

**Hubbard Woods Design District's First Fridays of every month** (May – November) 5:00 – 7 PM District-wide block party with libations, live music, special events and after-hours shopping

*While it is our intention to present these dates as accurately as possible, please note that event dates are subject to change. If there is a deviation from this schedule, Chamber Members will be notified via email as quickly as possible.*

# SELECTING YOUR SPONSORSHIPS

We invite you to use this page as a tool for selecting the best sponsorships for your business. You can bring this page by the Chamber Office or call or email us with your selections. Sponsorships are assigned on a first-come-first-served basis. You may select your sponsorships at any time, but we ask that your payment is made prior to the sponsorship deadline of your selected event. Please remember, to remain a member in good standing, businesses who commit to a sponsorship level are required to follow through on financial obligations.

## SHOP THE SHORE

- Tide Turner Sponsor \$1,000 (3 available)
- Waves of Support Contributor \$500
- Shore Partner \$250

## MAXIMIZE YOUR MEMBERSHIP SERIES

- Quarterly Sponsor, \$1,000 *(2 SOLD of 4 available)*

## RECOGNITION LUNCH

- Presenting Sponsor, \$2,500
- Executive Sponsor, \$2,000
- Awards Sponsor, \$1,500 **SOLD**
- Fashion Show Sponsor, \$500 **SOLD**
- Table Sponsor, \$100
- Gift Bag Insert \$40
- Fashion Show \$60
- Silent Auction Donation

## WINNETKA FARMERS' MARKET

- Lead Market Sponsor, \$25,000
- Market Sponsor, \$1,000
- Market Friend, \$250
- FM Booth Participant \$50/week (or rates for entire season)

## SPECTACULAR GLENCOE SIDEWALK SALE

- Event Sponsor \$500

## PREMIER WINNETKA-NORTHFIELD SIDEWALK SALE

- Event Sponsor \$500

## MULTI-CHAMBER GOLF SCRAMBLE

- See sponsorship opportunities on pages 19-20

## CHAMBER ANNUAL MEETING

- Meeting Sponsor \$1,200

## HALLOWEEN HELLO! (GLENCOE)

- Presenting Sponsor \$500
- Candy Sponsor \$250

## WINNETKA TREE LIGHTING

- Presenting Sponsor, \$750
- Santa Level Sponsor, \$500
- Ornament Sponsor, \$200

## HOLIDAY WINDOW DECORATING CONTEST

- Presenting Sponsor, \$500
- Award Sponsor, \$300

## BUSINESS FOR BREAKFAST (MONTHLY)

- Event Sponsor \$250

## LET'S DO LUNCH MONTHLY NETWORKING

- Event Sponsor \$250

## AFTER HOURS NETWORKING EVENTS

- Quarterly networking events \$250

## PROMOTIONAL OPPORTUNITIES

- See page 21 for these opportunities.

## WINNETKA PROMOTIONAL OPPORTUNITIES

- See page 22 for these opportunities.

## WNG CHAMBER 2023-24 BY THE NUMBERS

- See page 23 for website hits, social media statistics and more.



# SHOP THE SHORE CAMPAIGN

Benefitting Businesses in Winnetka, Northfield, & Glencoe

## CAMPAIGN INFORMATION

### Become a Sponsor: Shop the Shore Campaign Benefitting Local Businesses!

We are excited to introduce the "Shop the Shore" campaign, a vibrant new initiative designed to spotlight and support the exceptional businesses that are members of the Winnetka-Northfield-Glencoe Chamber of Commerce. This campaign aims to draw visitors and residents to our beautiful villages, encouraging them to explore and engage with the diverse offerings of our local business community.

To make this campaign a resounding success, we are seeking generous sponsors who are passionate about fostering local commerce and enhancing our communi-

ty's economic vitality. As a sponsor, your support will directly contribute to the creation of high-impact promotional materials that will drive awareness and foot traffic to our member businesses.

#### Event Overview:

- **Objective:** Highlight and promote our vibrant business community and the unique destinations within our villages.
- **Benefits to Sponsors:** Enhanced visibility through promotional materials, community recognition, and alignment with a campaign that supports local economic growth.
- **How You Can Help:** Sponsor the campaign and be part of a collaborative effort to energize and strengthen our local economy.

By sponsoring the "Shop the Shore" campaign, you will not only gain valuable exposure for your business but also play a crucial role in enriching our community's business landscape. Together, we can make a meaningful impact and drive success for our local entrepreneurs and businesses.

Shop the  
Shore

WITH US

Winnetka - Northfield - Glencoe ILLINOIS

[www.shoptheshorewithus.com](http://www.shoptheshorewithus.com)

## **SPONSORSHIP OPPORTUNITIES**

We would be honored to discuss how you can become a key supporter of this exciting initiative. Please feel free to contact us to explore sponsorship opportunities.

Thank you for considering this opportunity to support our local businesses and contribute to the vitality of our cherished villages.

### **Tide Turner Sponsor \$1,000**

(Top tier sponsor with maximum visibility and benefits)

### **Waves of Support Contributor \$500**

(Basic supporter with introductory benefits)

### **Shore Partner \$250**

(Donor with fundamental support and acknowledgment)

## **SPONSORSHIP BENEFITS**

- Sponsor Tagged in Social Media; Boosted posts in Social Media
- Sponsor Logo on Shop the Shore website ([www.shoptheshorewithus.com](http://www.shoptheshorewithus.com))
- Sponsor Logo On Kiosk Signs (Winnetka and Glencoe only)
- Sponsor Logo Included in Ads in online news outlets and in related press releases
- Logo and name recognition on any associated Shop the Shore event promotional materials
- Acknowledgement within the Chamber email blasts.

# MAXIMIZE YOUR MEMBERSHIP

## Educational Seminars for Chamber Members

### EVENT INFORMATION

The WNGCC Ambassadors Committee presents three-four educational networking events each year for chamber members. At each event, a guest speaker(s) presents a topic of interest to our members and hot appetizers are served. Recent events have taken place at The Happ Inn Bar & Grill in Northfield on the topic of social media, developing a shopping campaign for the community, and online graphics tools.

### SPONSORSHIP OPPORTUNITIES

September 2024 Presenting Sponsor \$1,000 **SOLD**

January 2025 Presenting Sponsor \$1,000 **SOLD**

May 2025 Presenting Sponsor \$1,000

September 2025 Presenting Sponsor \$1,000

### SPONSOR BENEFITS

- Company representation
- Logo and name recognition on event promotional materials and in any PowerPoint presentation.
- Sponsor name/logo on marketing materials, online media posts and articles throughout North Shore, in emails about the event and in social media.





# ANNUAL RECOGNITION LUNCH

## Annual Award Luncheon

Event Date: April

### EVENT INFORMATION

The annual awards luncheon, now in its 47th year, is a prestigious event that celebrates excellence in the business and residential communities of Winnetka, Northfield, and Glencoe. This event has taken place at the Sunset Ridge Country Club and is attended by over 250 prominent leaders from both the business and residential sectors.

The awards presented at this event recognize outstanding individuals and organizations in various categories, including:

1. Person of the Year: This award typically goes to an individual who has made significant contributions to the community and is highly regarded for their achievements.
2. Business Leader of the Year: This award acknowledges a business leader who has demonstrated exceptional leadership and success in their industry while contributing to the local community.
3. Educator of the Year: Recognizing outstanding educators who have made a positive impact on the education system and the lives of students.
4. Village Employee of the Year: Honoring dedicated public servants who have gone above and beyond in serving their respective villages.

In addition to the awards, the event offers a variety of activities and attractions, including a fashion show, silent auction, and gift bags for attendees. This luncheon serves as a platform to celebrate the accomplishments of individuals and businesses while fostering a sense of community and camaraderie among the attendees. It is a well-established tradition that highlights the achievements and contributions of the local community members.

### SPONSORSHIP OPPORTUNITIES

	Fee		Fee
Presenting Sponsor	\$2,500	Executive Sponsor	\$2,000
Awards Sponsor (SOLD)	\$1,500	Fashion Show Sponsor	\$500 (SOLD)
Table Sponsor	\$100	Gift Bag Insert	\$40 plus cost of insert
Silent Auction Donation	No fee	Fashion Show	\$60

## **SPONSORSHIP BENEFITS**

### **Presenting Sponsor**

- Placard on Podium with Logo
- Business will be mentioned by Chamber President during presentation
- Table for ten guests
- Logo and name recognition on event promotional materials, social media, eblasts, and in program book
- Website Presence (68,000 hits/year)

### **Executive Sponsor**

- Business will be mentioned by Chamber President during presentation
- Four guest tickets
- Logo and name recognition on event promotional materials, social media, eblasts, and in program book
- Website Presence (68,000 hits/year)

### **Awards Sponsor**

- Business will be mentioned by Chamber President during award presentation
- Logo and name recognition on event promotional materials, social media, eblasts, and in program book
- Website Presence (68,000 hits/year)

### **Fashion Show Sponsor**

- MC Recognition at the beginning of Fashion Show
- Program Book Recognition
- Name & Logo Recognition in Slide Presentation Pre-Fashion Show
- Website Presence (68,000 hits/year)

### **Table Sponsor**

- Program Book Recognition
- Name & Logo Placed on Table
- Website Presence (68,000 hits/year)

# WINNETKA FARMERS' MARKET

Event Date: June—October

## EVENT INFORMATION

Every Saturday from 1st Saturday in June through end of October: Fruits, vegetables, flowers, baked goods, cheeses, music and more! Residents of all ages shop the market every Saturday to shop and socialize. Enjoy the food, music and summer season. Sponsorship exposes your business name to a sophisticated demographic for 22 weeks (an average of 2,800 people per week). Contact Terry Dason, Market Manager ([director@wngchamber.com](mailto:director@wngchamber.com)) for further details.



## SPONSORSHIP OPPORTUNITIES

### Farmers' Market

Lead Sponsor	\$25,000
Market Sponsor	\$1,000
Market Friend	\$250
FM Booth Participant *	\$50/week (or rates for entire season)

\*To participate in the **Winnetka Farmers' Market** for free, **one time per season**, (*Platinum members receive three (3) additional complimentary booth visits and Gold members receive two (2) additional complimentary booth visit*) please complete application. WNGCC will provide you with a tent, tent weights, table and chairs. The **Farmers' Market** is located at the **Winnetka Metra Train Station Parking Lot, 754 Elm Street, Winnetka (Southeast corner Elm Street and Green Bay Road)**.

## SPONSORSHIP BENEFITS

Benefit	Lead Sponsor	Market Sponsor	Market Friend
• Company representation and opportunity to display promotional items at the WNGCC booth at the Market??	x		
• Company sign displayed prominently at the event	x		
• Acknowledgement in all publicity efforts (newspaper and electronic news outlets).	x		
• Logo and name recognition on event promotional materials	x	x	x
• Acknowledgement within the Chamber email blasts and social media.	x	x	x
• Sponsor name/logo on marketing materials, online media posts and articles throughout North Shore, in emails about the event and in social media.	x	x	

# SPECTACULAR GLENCOE SIDEWALK SALE

Event Date: June



## EVENT INFORMATION

Glencoe merchants, outside vendors, restaurants, artisans, and non-profits fill the sidewalks with their wares and best discounts including highly popular North Shore Exchange's annual tent sale. This event also includes entertainment. Hundreds of shoppers of all ages visit 60022 throughout the two-day sale.

## SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor \$500**

### SPONSOR BENEFITS

- Sponsor name/logo on marketing materials, online media posts and articles throughout North Shore, in emails about the event and in social media. *(Two sponsorships available).*



# PREMIER WINNETKA-NORTHFIELD SIDEWALK SALE

Event Date: July

## EVENT INFORMATION

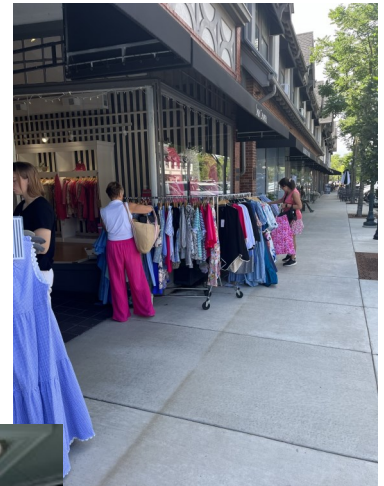
Winnetka and Northfield merchants “take it to the streets.” Local and outside merchants, restaurants, artisans, and not-for-profits market their wares to residents of the North Shore and beyond. This sidewalk sale remains the jewel of outdoor markets in the Chicago area due to the strength of our retail and consumer base. Event also includes entertainment. Hundreds of shoppers of all ages visit 60093 throughout the two-day sale.

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$500

### SPONSOR BENEFITS

- Sponsor name/logo on marketing materials, specifically posters, online media posts and articles throughout North Shore, in emails about the event and in social media. *(Two sponsorships available).*



**Sidewalk Sale**  
Winnetka - Northfield

**SHOP LOCAL**  
**FRIDAY, JULY 14**  
**SATURDAY, JULY 15**  
Winnetka 9 am - 5 pm  
Northfield 10 am - 5 pm  
Come Rain or Shine

Presented by



# MULTI-CHAMBER GOLF SCRAMBLE

## EVENT INFORMATION

The Annual Golf Scramble is co-hosted with at least one other Chamber. A field of around 100 golfers enjoy a day of networking and camaraderie with business associates and friends. The day includes lunch, golf, awards dinner, prizes and raffle. Sponsorship opportunities available at all price points. Various levels and categories range from \$100-\$10,000. Call for more information.



## Sponsorship Opportunities

### **Titanium Iron Sponsor: \$10,000 (1 non-competing)**

- Golf Foursome with lunch + dinner
- Presenting Sponsor Recognition on Welcome Banner
- Logo and Link on home Chamber's website (up to 1 year)
- Recognition in event program
- Recognition in promotional materials
- 5 minutes speaking time at dinner reception
- Opportunity to show a video or power point during dinner reception
- Industry exclusivity will be ensured

### **Title Sponsors: \$3,000 (4 available)**

- Golf Foursome with lunch + dinner
- Logo and Link on home Chamber's website (up to 1 year)
- Recognition in event program
- Recognition in promotional materials
- Hole Signage
- Industry exclusivity will be ensured

### **Raffle Sponsor: \$1000 CASH Prize (Unlimited available)**

- Provide the \$325 cash raffle prize + \$175 Sponsorship fee (\$500 total contribution per slot)
- 2 dinner tickets + 2 drink tickets
- Logo and Link on home Chamber's website for 1 year
- Recognition in event program
- Recognition in promotional materials

### **Lunch Sponsors: \$750 (4 available)**

- Includes signage and recognition in program & promotional materials
- 2 lunch tickets
- Industry exclusivity will be ensured

### **Dinner Reception Sponsors: \$750 (4 available)**

- Includes signage and recognition in program & promotional materials
- 2 dinner tickets
- Industry exclusivity will be ensured

### **Hospitality Sponsor \$500 ( 3 available)**

- Includes signage & Recognition at hospitality hour
- Tble & 2 chairs to showcase company at hospitality hour
- Opportunity to provide one goody bag item
- Recognition in event program & promotional materials
- Includes 2 dinners
- Industry exclusivity will be ensured

### **Snack & Beverage Cart Sponsors \$500 (Unlimited available)**

- Includes signage and exposure on a snack/beverage Cart
- Recognition in event program & promotional materials
- Industry exclusivity will be ensured

### **Hole In One Sponsors: (3 options available)**

1. Hole in One for One Million Dollars - \$1,000 + insurance
2. Hole in One for Car: (Par 3) -- \$1,000 + insurance
3. Hole in One for A Cruise/Travel Experience - \$750 + insurance

- Recognition in event program
- Signage at tee
- Industry exclusivity will be ensured

### **Contest Sponsors: \$450 (7 available)**

- Recognition in event program
- Signage at tee
- Industry exclusivity will be ensured

1. Putting (sponsor runs contest on putting green)
2. Closest to the Pin (Par 3)
3. Longest Drive Women or Men
4. Longest Putt Women or Men
5. Chipping Challenge

### **Awards Sponsor provides All Trophies**

- Recognition in event program & promotional materials

### **Additional Sponsorships**

- Recognition in event program & promotional materials

### **Par-Tee Bag Sponsor: provide 125 bags minimum**

Provide 1 bag for each golfer with company logo

### **Par-Tee Bag Items: \$25 and provide 125 items minimum**

Must be a premium or golf-related item & pre-approved

### **Welcome Table at Bag Drop Area: \$350 (1 available)**

Personally Greet All Golfers  
Includes table and signage

### **Tee Sponsorship: \$350 (36 available)**

Staff a table at a Tee  
Offer an activity and/or have giveaways  
Interact with golfers

### **Cheat Bag Sponsor: \$100 (1 available)**

Provide a sticker with your company name and/or logo to be placed on all cheat bags

### **Signage Only**

#### **Tee Signs: \$150 (20 available)**

- 10 Tees Available
- 2 Sign per Tee max
- Industry exclusivity will be ensured at each Tee

# CHAMBER ANNUAL MEETING

Event Date: 1st Tuesday in October

## EVENT INFORMATION

In October, the annual meeting of the Chamber of Commerce provides updates from all three villages and the chamber itself to the membership. It is a well-attended breakfast meeting of the members, board members, village leaders with updates on all three village plans. Recent events have taken place at The Happ Inn in Northfield. The sponsor's logo appears on all marketing materials in addition to all PowerPoint slides during the presentation.

## SPONSORSHIP OPPORTUNITIES

**Meeting Sponsor \$1,200**

## SPONSORSHIP BENEFITS

- Company representation at meeting
- Company sign displayed prominently at the event
- Acknowledgement in all publicity efforts (newspaper and electronic news outlets).
- Logo and name recognition on event promotional materials
- Acknowledgement within the Chamber email blasts and social media.



# HALLOWEEN HELLO! (GLENCOE)

Event Date: Late October

## EVENT INFORMATION

In late October, the highly anticipated “Halloween Hello!” annual event takes place in Glencoe. Costumed children roam the downtown area, visiting local businesses and sharing their enthusiasm for the Halloween trick-or-treating!

The sponsor logo appears on all marketing materials, including social media and on our website.



### Presenting Sponsor: \$500

(One sponsorship available)

#### SPONSORSHIP BENEFITS

- Presenting Sponsor: name/logo on marketing materials, online media posts and articles throughout North Shore, in emails about the event and in social media.
- Acknowledgement in all publicity efforts (newspaper and electronic news outlets).
- Logo and name recognition on event promotional materials

### Candy Sponsor: \$250

(One sponsorship available)

#### SPONSORSHIP BENEFITS

- Candy Sponsor: name in online social media posts throughout North Shore, and in emails about the event. Company sign displayed prominently at the event
- Acknowledgement in all publicity efforts (newspaper and electronic news outlets).
- Logo and name recognition on event promotional materials

# WINNETKA TREE LIGHTING

Event Date: December 8

Sponsorship Deadline: November 1

## EVENT INFORMATION

The Winnetka-Northfield-Glencoe Chamber of Commerce extends a warm invitation to enjoy the festive spirit in Winnetka each Holiday Season. Kick off the holiday season in Winnetka by joining us for the traditional Holiday Tree Lighting ceremony on the first Friday in December. At 6 p.m., the holiday lights will illuminate Dwyer Park, located near the intersection of Elm and Birch, just behind the post office.



This joyful event will feature holiday caroling to set the mood, a special visit from Santa and elves, and complimentary hot beverages and treats available from 5 p.m. to 6 p.m. It's the perfect way to start your holiday celebrations in Winnetka! For more information, please check out [www.wngchamber.com](http://www.wngchamber.com).

## SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor**                      **\$750**

### SPONSOR BENEFITS

Everything in the below levels and the opportunity to MC at the tree lighting (one available)

**Santa Level**                                      **\$500**

### SPONSOR BENEFITS

Sponsor Santa and Santa's candy canes given out to the children and signage at the tree

**Ornament Level**                                      **\$200**

### SPONSOR BENEFITS

Your business name on a large ornament which will hang on the Winnetka Holiday Tree in Dwyer Park for the season (20 available)

# HOLIDAY WINDOW DECORATING CONTEST

Event Date: Mid- November—Early January

## EVENT INFORMATION

Are you looking for some holiday fun? The Winnetka-Northfield-Glencoe Chamber of Commerce hosts its annual Window Decorating Contest taking place during the month of December. Visitors and residents embark on a joyful walk through the charming villages of Winnetka, Northfield, and Glencoe exploring and voting for the most enchanting holiday window displays.

Many local businesses will adorn their storefront windows with festive decorations that are sure to delight. Utilizing the QR codes provided at the businesses to place their vote for their preferred display. Updates on voting schedules and a list of participating establishments, are posted on the Winnetka-Northfield-Glencoe Chamber of Commerce website at [www.wngchamber.com](http://www.wngchamber.com).



## SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor**                      **\$500**

### SPONSOR BENEFITS

Your logo and business name on our website, social media and signage with the QR code. (One available)

**Prize Sponsor**                              **\$300**

### SPONSOR BENEFITS

Your logo and business name on our website and social media. (One available)



# Business for Breakfast

Currently held at the North Shore Senior Center in Northfield, the Winnetka-Northfield-Glencoe Chamber of Commerce monthly Business for Breakfast is a great way to start your day making new connections while learning from a speaker on a current topic to help you in your business.

At this event, Chamber members will be given a chance to introduce their business.

## **SPONSORSHIP**

**\$250.00 Each Event**

## **SPONSOR BENEFITS**

- Option to provide comments at event.
- Includes Name/Logo on promotional materials (E-blasts, Social Media and website for the event)

## **TABLE PROMOTIONAL OPPORTUNITY \$25 per event**

### **BENEFITS**

- Display business promotional material at a table near the entrance to the event space with signage featuring your company name. Table Advertisers will be verbally recognized at the event. and talk with attendees.





Held at a local chamber member restaurant, the Winnetka-Northfield-Glencoe Chamber of Commerce monthly networking Lunch — Let's Do Lunch — is a great way to connect with fellow members in a casual environment, while enjoying a fantastic lunch at one of our member restaurants.

At this event, Chamber members will be given a chance to introduce their business.

**SPONSORSHIP \$250.00 Each Event**

**SPONSOR BENEFITS**

- Option to provide comments at event.
- Includes Name/Logo on promotional materials (E-blasts, Social Media and website event)



The Winnetka-Northfield-Glencoe Chamber of Commerce holds quarterly networking after hours events. Hosted by a local business, it's a great way to connect with fellow members in a relaxed environment, while enjoying refreshments after a day of work!

At this event, Chamber members will be given a chance to mingle among fellow business owners.

**SPONSORSHIP Host Each Event**  
**(Provide beverages, appetizers, desserts)**

### **SPONSOR BENEFITS**

- Option to provide comments at event.
- Includes Name/Logo on promotional materials (E-blasts, Social Media and website event)

# PROMOTIONAL OPPORTUNITIES

**MEMBER-TO-MEMBER DISCOUNT CARD SPONSORSHIP**— Promote your business via the Member-to-Member Discount Card, used *only* by chamber member employees at businesses in our three communities.

\$500—Your logo and Business Name will be on every discount card and visible on the chamber website.

**CHAMBER EMAIL BLASTS** — Publicize the news of your business events through our Chamber E-Blasts.

\$75 each—Design your own message. The Chamber will send your message to over 1000 addresses in our Chamber database.

- Email blast sent out concentrating specifically on your business/promotion. No other ads, information or promotions will be included in the blast. Sent out once on a specific Tuesday/Wednesday/Thursday selected for the blast.
- Includes postings on social media.

**CHAMBER *FREE* MONTHLY EMAIL EBLAST** — Publicize the news of your business events through our **FREE** monthly group E-Blasts. The Chamber will send your message to over 1000 addresses in our Chamber database.

## **SOCIAL MEDIA LOVE**

The chamber is predominantly active on Instagram and Facebook, with some activity on Twitter. There is no cost to tag the Chamber on your social posts and ask for a little extra love sharing your posts on our channels. There is no cost to book Chamber staff time to record a fun or informative video together for both of our channels.

## **FEATURED CHAMBER MEMBER OF THE MONTH**

**\$350/month** Name/Logo will appear on all Chamber emails (appr. 4,000 messages /month); Four social media posts during your corresponding month (copy provided by you); A video featuring your business will be shared on social media during this month

**COMMUNITY GUIDE:** Publicize your business in the yearly Community Guide, that is mailed to all residents and businesses in the Villages of Winnetka, Northfield, and Glencoe. As a membership benefit, all current chamber members are automatically listed in the guide in alpha, geographical and business categories.

In addition to the services provided directly by the Chamber, Enhanced advertising opportunities are available in this in-depth information guide to our three villages throughout the year. Interested in being added to the contact list for when ad space pricing is available, contact the WNG Chamber of Commerce office at 847-446-4451 or at [wngc@wngchamber.com](mailto:wngc@wngchamber.com).



## WINNETKA PROMOTIONAL OPPORTUNITIES

**Seasonal Chamber Banners for *Winnetka Businesses only*:** Promote your business name on seasonal banners displayed on Winnetka lamp posts throughout the Village. Banners are displayed for four seasons with graphics representing Winter, Spring, Summer, and Fall. Subscribe quarterly to banners by the season or for the entire year.

### Seasonal Banners for Winnetka Businesses

- Create 4 seasonal banners for your business, includes cleaning & storage \$250/4 banners (one-time yearly fee)
- \$65 for one season only
- Make changes to business name on banner \$25/banner (as needed)
- Banner installation for one seasonal 3-month period, includes cleaning & storage \$165/banner/season

**Banner Application available with detailed information.**

**Chamber Kiosks (*Winnetka businesses only*)** — Promote your business name/events at two high traffic Winnetka intersections.

Display 5' x 3' posters in Chamber Kiosks	Fee
Hubbard Woods (Tower Road/Green Bay Road)	\$25/week
Near Library (Oak Street/Green Bay Road)	\$25/week

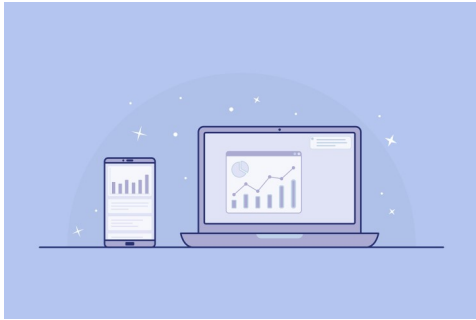
Kiosk application available with more detailed information.

# 2023-24 by the Numbers

## Reach Thousands by Sponsoring an Event

In addition to being featured on event signage, posters and race T-shirts, event sponsors can expect to reach thousands through pre-event advertising on our website and social media channels. Check out our 2023-24 website performance, social media reach and event attendance.

(as of July 22, 2024)



**136,258**

WEBSITE PAGE VIEWS

**198,979**

BUSINESS DIRECTORY SEARCHES



**58,265**

MEMBER PAGE SEARCHES



**226,794**

EVENTS CALENDAR SEARCHES

**26,562**

PAGE VIEWS

**2023-24 EVENTS  
ATTENDANCE**



**2,412**

FACEBOOK

FOLLOWERS



**1,884**

INSTAGRAM

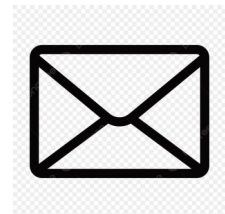
FOLLOWERS



**4,500**

EMAIL

SUBSCRIBERS



Recognition Lunch	365
Business for Breakfast	197
Let's Do Lunch	110
Maximize Your Membership	98
After Hours Events	47
Winnetka Farmers' Market	28,000
Golf Outing	100