



Winnetka-Northfield-Glencoe Chamber of Commerce

Membership Benefits and Enhancements

2023-24 Benefits & Packages	Platinum \$1,200*	Gold \$400*	Silver \$200*	Basic Mbrshp
Access to Networking Events	X	X	X	X
Advocacy · Communication · Education Representation at Villages, Chamber meetings, State/Local business regulations/updates communicated via weekly newsletter, Social Media, Hot Deals, Job Postings	X	X	X	X
Business listing on Chamber website and more Searchable online directory; direct link to your business website; post member events onto Chamber website calendar; Alphabetical, Categorical, Geographical listings in Community Guide (16,000 copies distributed to all homes in 60093 and 60022) as well as advertising opportunities; Online Community Connection Guide Flip Book	X	X	X	X
Enhanced Marketing-Advertising Options Street Pole Banners (Winnetka Only) Kiosk Signs (Winnetka Only) Featured Member-of-the-Month New Member Ribbon Cutting	X Free	X Free	X Free	X Free
Exclusive E-blasts Monthly Group E-Blast Mailing	4 Free	2 Free	1 Free	\$ Free
Farmers' Market Visit (s) Complementary booth visit(s) — Total by Level	4	3	1	1
Enhanced Business Listings <ul style="list-style-type: none"> • Name recognition in Community Guide (Platinum includes logo) • Clickable Business Name listed on front page of Website (Platinum includes Logo) • Business Directory Page on website with logo & business description (Platinum will have prominent logo & business description) • Named Sponsor for event(s) • Add'l business category in Community Guide/Website • Video Post on Social Media • Logo on Traveling Banner, displayed at all events 	X X X 4 2 1 X	X X X 1 1	X X X 1 1	
Significant Visibility (Name/Logo): <ul style="list-style-type: none"> • At all Flagship Events • In Community Guide (Silver & Gold—Name Only) • On Chamber Website • In Weekly Newsletter 	X X X X	X X	X X	
Strategic Connections Targeted Referrals and Connections from your Chamber Team	X	X		
Social Media Marketing Facebook and Instagram post boosts	2 FREE Free	1 FREE Free	Free	Free