



# Winnetka-Northfield-Glencoe Chamber of Commerce

## Membership Benefits and Enhancements

<b>2023-24 Benefits &amp; Packages</b>	<b>Platinum \$1,200</b>	<b>Gold \$400</b>	<b>Silver \$200</b>	<b>Basic</b>
<b>Access to Networking Events</b>	X	X	X	X
<b>Advocacy • Communication • Education</b> Representation at Villages, Chamber meetings, State/Local business regulations/updates communicated via weekly newsletter, Social Media, Hot Deals, Job Postings	X	X	X	X
<b>Business listing on Chamber website and more</b> Searchable online directory; direct link to your business website; post member events onto Chamber website calendar; Alphabetical, Categorical, Geographical listings in Community Guide (16,000 copies distributed to all homes in 60093 and 60022) as well as advertising opportunities; Online Community Connection Guide Flip Book	X	X	X	X
<b>Enhanced Marketing-Advertising Options</b> Street Pole Banners (Winnetka Only) Kiosk Signs (Winnetka Only) Featured Member-of-the-Month	X	X	X	X
<b>Exclusive E-blasts</b>	4	2	1	\$
<b>Farmers' Market Visit (s)</b> Complementary booth visit(s) — Total by Level	4	3	1	1
<b>Enhanced Business Listings</b> <ul style="list-style-type: none"> <li>Name recognition in Community Guide (<b>Platinum</b> includes logo)</li> <li>Clickable Business Name listed on front page of Website (<b>Platinum</b> includes Logo)</li> <li>Business Directory Page on website with logo &amp; business description (<b>Platinum</b> will have prominent logo &amp; business description)</li> <li>Named Sponsor for event(s)</li> <li>Add'l business category in Community Guide/Website</li> <li>Video Post on Social Media</li> <li>Logo on Traveling Banner, displayed at all events</li> </ul>	X X X 4 2 1 X	X X X 1 1	X X X 1 1	
<b>Significant Visibility (Name/Logo):</b> <ul style="list-style-type: none"> <li>At all Flagship Events</li> <li>In Community Guide (<b>Silver &amp; Gold</b>—Name Only)</li> <li>On Chamber Website</li> <li>In Weekly Newsletter</li> </ul>	X X X X	X X	X X	
<b>Strategic Connections</b> Targeted Referrals and Connections from your Chamber Team	X	X		
<b>Social Media Marketing</b> Facebook and Instagram post boosts @WNGChamber shares all tagged Facebook & Instagram posts	2 FREE Free	1 FREE Free	Free	Free