

2021 Winnetka-Northfield Sidewalk Sale

Winnetka: 9 a.m. – 5 p.m. • Friday, July 16 & Saturday, July 17

Northfield 10 a.m. – 5 p.m. • Wednesday, July 14 - Saturday, July 17

Welcome to the 2021

Winnetka-Northfield Sidewalk Sale!

Space is available for **Winnetka-Northfield Chamber Members** in their respective villages and **Non-Members** in three Winnetka commercial business districts: Hubbard Woods, East Elm and West Elm.



During this multiple day event, the Winnetka-Northfield Chamber purchases additional insurance required by the Village of Winnetka for a special use permit to use the sidewalks. All **businesses located within the sidewalk sale areas must pay** the appropriate fees listed in this application or may find the sidewalk space in front of their business assigned to fee-paying vendors. Proceeds from this event will be used to expand the benefits and services provided to chamber members and the community.

Additional details:

- **SWS Sponsorship:** Include your logo on all promotional materials and advertisements. Cost: \$300.
- **Set-Up:** Set-up for Winnetka locations – must be before 8:45 am.
- **Spaces Are Not Uniform in Size or Shape.** Spaces may have awnings overhead, planters or benches on the ground. **DO NOT MOVE PLANTERS OR BENCHES.** Only the Winnetka-Northfield Chamber of Commerce has the sole authority to assign and specify vendor locations. We reserve the right to ask vendors to move or withdraw if they are not in their assigned location or following the allocated contractual space requirements.
- **Tents/Umbrellas/Awnings:** If you plan on using a tent or awning, you will receive special placement in Hubbard Woods Park. Tent spaces will be assigned on a first come, first serve basis and are limited.
- **Helium Tanks:** must be pre-approved by the Fire Inspector **and** tightly secured.
- **Merchandise & refuse:** Vendors must remove all refuse, merchandise and display pieces every night. The Winnetka-Northfield Chamber of Commerce does not provide for overnight storage or security.
- **Parking:** Vendors should park in non-commercial districts or residential districts in order to ensure commercial district parking is left open for **your** customers
- **Rain:** The Sidewalk Sale will take place, rain or shine. Refunds will NOT be given.

To assure your place, complete pages 2 and 3 with all fees and return to the Chamber of Commerce office by 6/18/21 to receive the discounted fee. After June 18 the discount will be no longer apply.

Questions: (847) 446-4451; email: director@winnetkanorthfieldchamber.com; Fax: 847-446-4452.

841 Spruce Street, Suite 204, Winnetka, IL 60093

2021 Sidewalk Sale Application/Friday, July 16 & Saturday, July 17

(Northfield: Wednesday, July 14 through Saturday, July 17)

Name of business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Cell Phone: _____

Email: _____

Describe any food offering: _____
 (Note: ANY FOOD OFFERING requires NOTIFYING THE HEALTH DEPARTMENT AND COMPLETING TEMPORARY FOOD PERMIT APPLICATION, refrigeration required)

Winnetka-Northfield Chamber Member Rates – No Refunds

- Yes, I will use the sidewalk in front of my business at the above address.
 I need a location OR a 2nd location: Hubbard Woods West Elm East Elm

| | | |
|--|--------------|----------|
| Sidewalk Sale Fee before 6/18 | \$140 | \$ _____ |
| Sidewalk Sale Fee After 6/18 | \$165 | \$ _____ |
| Not for Profit ONLY Fee before 6/18 | \$100 | \$ _____ |
| Not-for-Profit ONLY After 6/18 | \$125 | \$ _____ |
| Sidewalk Sale Sponsor | \$300 | \$ _____ |

Rentals (CHAMBER MEMBERS ONLY, OPTIONAL)

Equipment rental is available to Members ONLY. The Chamber is not responsible for the condition of rental equipment. Deliveries will be made Thursday, July 15th and **cannot** be changed. Please check your order immediately. On Saturday evening July 17th, return all items to the exact location where they were delivered. Fold your tables, chairs and racks. Remove the masking tape with your business name from all equipment. Equipment will be collected early Sunday morning, July 18th. You will be responsible for the cost of any **lost/stolen items**.

| | | |
|---|--------------------|-----------------|
| 8 feet x 2 ½ feet TABLES | \$30 each | \$ _____ |
| 4 feet double bar/wheels CLOTHES RACK | \$55 each | \$ _____ |
| 5 feet single bar/wheels CLOTHES RACK | \$55 each | \$ _____ |
| Folding chair | \$ 8 each | \$ _____ |
| Electric Fee (Location assigned near power source.) | \$40 | \$ _____ |
| | Grand Total | \$ _____ |

Non-Member Rates – (No Refunds)

Location request: Hubbard Woods Hubbard Woods Park with Tent West Elm East Elm
Detailed description of items or products for sale or giveaway (Include brand names, price range, and any other information): _____

Check one: Retailer Service Provider Not-for-profit Food Vendor Entertainer

Space allocations have been increased to accommodate all outside vendors. Please be realistic with your space requirements and pay for what you need. All vendors will be held accountable for space requested in the SWS contract. If you take more space than requested on your contract, you will be required to pay for additional space at the time the chamber representative checks you in on Friday and Saturday. We ask that you follow the instructions with space and payment requirements.

| | | |
|--|--------------|----------|
| Single space/2days (10' space) Fee before 6/18 | \$275 | \$ _____ |
| Single space/ 2 days (10'space) After 6/18 | \$300 | \$ _____ |
| Double space/2 days (20' space) Fee before 6/18 | \$310 | \$ _____ |
| Double space/2days (20'space) After 6/18 | \$335 | \$ _____ |

2021 Sidewalk Sale Application/Friday, July 16 & Saturday, July 17 (Northfield: Wednesday, July 14 through Saturday, July 17)

Non-member rates continued for NON PROFIT ONLY:

| | | | |
|--|--------------------|-----------------|--|
| Not for Profit ONLY single space/2days fee before June 18 | \$125 | \$ _____ | |
| Not-for-Profit ONLY single space/2days after June 18 | \$150 | \$ _____ | |
| Electric Fee (Location assigned near power source.) | \$ 40 | \$ _____ | |
| | Grand Total | \$ _____ | |

Children’s Entrepreneur Participation

Students are invited to be entrepreneurs and sell hand-made items or services at the Winnetka-Northfield Chamber Sidewalk Sale. Your location will be in Hubbard Woods Park. You may bring a tent, or umbrella along with your own table and chairs. You will receive your assigned location at 8:00 a.m. Friday morning from a Chamber Representative.

Name: _____ Age: _____

Address: _____ City: _____ Cell Phone: _____

Email: _____

Please describe what will be sold: _____

Parent signature (required if child is under the age of 18): _____

| | | | |
|-------------------------------|------|----------|--|
| Children’s Entrepreneur Booth | \$25 | \$ _____ | |
|-------------------------------|------|----------|--|

GRAND TOTAL \$ _____

SPACE LOCATIONS WILL BE SENT BY 7/13/20

Winnetka-Northfield Chamber of Commerce, 841 Spruce Street, #204 Winnetka, IL 60093 Fax (847) 446-4452

Visa/ MasterCard/Discover/AMEX: Credit Card Number: _____ -- _____ -- _____ -- _____ Exp. ___ / ___

Security -Code ___

I have read and agree to abide by the Sidewalk Sale rules and regulations in their entirety and acknowledge full responsibility for all activities conducted throughout the term of this permit. Additionally, I agree to hold the Winnetka-Northfield Chamber of Commerce harmless, and to indemnify the Winnetka-Northfield Chamber of Commerce for any and all claims of whatever kind or nature which might be made against the Winnetka-Northfield Chamber of Commerce due to my participation in the Sidewalk Sale.

DATE: _____ PRINT NAME: _____ SIGNATURE: _____

Thank you,

The Winnetka-Northfield Chamber of Commerce
841 Spruce Street, suite 204 Winnetka, IL 60093 847-446-4451

(Optional: Register online at winnetkanorthfieldchamber.com. Go to Events Calendar. July 16 and 17, 2020 Sidewalk Sale. Click on Registration link.

- Or enter - <https://winnetkachamber.chambermaster.com/eventregistration/register/>